

SUNDAY SYMPOSIA

 NEW ORACLE PROFESSIONAL TRACK

APPLICATION EXPRESS SYMPOSIUM - SHERATON I, II, III

The APEX Symposium consists of sessions delivered exclusively by the APEX Development Team. Get in-depth knowledge about the great new features in Oracle Application Express directly from those responsible for developing them.

8:30 – 9:30 AM	APEX 5.1 Universal Theme Shakeeb Rahman, Oracle Corporation	1:00 – 2:00 PM	APEX 5.1 Interactive Grid Patrick Wolf, Oracle Corporation
9:30 – 10:30 AM	APEX 5.1 Page Designer Marc Sewtz, Oracle Corporation	2:00 – 3:00 PM	APEX 5.1 Other New Features Patrick Wolf and David Peake, Oracle Corporation
10:30 – 11:00 AM	Break	3:00 – 3:15 PM	Break
11:00 AM – 12:00 PM	APEX 5.1 Charts Marc Sewtz, Oracle Corporation	3:15 – 4:15 PM	Update from Development Joel Kallman, Oracle Corporation
12:00 – 1:00 PM	Lunch		

NEW ORACLE PROFESSIONAL TRACK: APEX - MAYFAIR

12:00 - 1:00 PM **Intro to APEX Lunch Session (limited to first 50 attendees)**
David Peake, Oracle Corporation

BUSINESS INTELLIGENCE SYMPOSIUM - MICHIGAN

This year's Sunday Symposium theme is Cloud, Cloud, Data Visualization, Cloud, Mobile, and Cloud. The event will feature eight information-packed sessions with product demos presented by Senior Oracle BI Product Management. These sessions will give attendees a unique opportunity to interact directly with Senior Oracle BI Product Management in ways not available during the rest of the conference.

8:30 – 9:00 AM	Introductions	12:00 – 1:00 PM	Lunch
9:00 – 9:45 AM	Getting Analytics to Everyone: Oracle Data Visualization Strategy Vasu Murthy and Jacques Vigeant, Oracle Corporation	1:00 – 2:00 PM	Future of Oracle BI Applications Ashish Mittal and Ling Xiang, Oracle Corporation
9:45 – 10:30 AM	Oracle Analytics Cloud – The Next Generation Vasu Murthy, Oracle Corporation	2:00 – 2:45 PM	Big Data Discovery and Cloud Ryan Stark and Richard Tomlinson, Oracle Corporation
10:30 – 10:45 AM	Break	2:45 – 3:00 PM	Break
10:45 – 11:30 AM	Frontiers in Oracle Mobile BI Jacques Vigeant and Matt Milella, Oracle Corporation	3:00 – 3:45 PM	Data Integration and Cloud Jeff Pollock, Oracle Corporation
11:30 AM - 12:00 PM	Advanced Analytics in Oracle Data Visualization and BI Ashish Mittal, Oracle Corporation	3:45 – 4:30 PM	OBIEE 12c – Customer Adoption and Roadmap Mike Durran, Oracle Corporation

DATABASE DEVELOPMENT SYMPOSIUM - SUPERIOR

The Database Symposium is the best place to get direct access to Oracle Database development and hear what's new and coming, directly from the source. This all-day event gives you the chance to engage with some of the best product managers about existing and up-and-coming features. The agenda this year is all about the Oracle Cloud, from an overview of how it works to how to take advantage of every aspect of it to develop and upgrade your applications. This is a great place to ask any questions.

8:30 – 9:30 AM	Oracle Database Cloud Overview Brian Spendolini, Oracle Corporation	12:00 – 1:00 PM	Lunch
9:30 – 10:30 AM	How Oracle Builds the Database Cloud PDB Service Joel Kallman and Jason Straub, Oracle Corporation	1:00 – 2:00 PM	Why REST Matters to Cloud Kris Rice, Oracle Corporation
10:30 – 11:00 AM	Break	2:00 – 3:00 PM	DB Functionality Beyond Plain SQL: At Your Fingertips in the Cloud Carsten Czarski, Oracle Corporation
11:00 AM – 12:00 PM	Upgrade Your APEX App with Zero Downtime by Using EBR Bryn Llewellyn, Oracle Corporation	3:00 – 3:15 PM	Break
		3:15 – 4:15 PM	Tools for Developing Both on DBaaS and on Premises Jeff Smith, Oracle Corporation

7:00 AM - 8:00 PM Registration, Level 4, Ballroom Promenade
7:00 - 8:30 AM Breakfast, Level 4, Sheraton Chicago Ballroom IV-VII

12:00 - 1:00 PM Lunch, Level 4, Sheraton Chicago Ballroom IV-VII
6:00 - 8:00 PM Welcome Reception, Exhibit Hall, Sponsored by Gold Sponsors



SUNDAY SYMPOSIA

EPM SYMPOSIUM - CHICAGO VIII, IX, X

Oracle Enterprise Performance Management has been at the forefront of Oracle's strategy to provide leading innovative solutions via the Cloud. The remainder of 2016 will be an exciting year for our customers and partners, as our Cloud EPM portfolio will grow significantly. This will offer more opportunities to adopt solutions in the manner that makes sense for your organization, whether it is via on-premises, managed Cloud, or Oracle Cloud. Our goal at the EPM Sunday Symposium is to expose attendees to the latest and greatest from Oracle EPM development in these areas and enable you the opportunity to learn more in the detailed conference sessions. In recognition of this, the EPM Symposium's agenda reflects the late-breaking R&D efforts in the Cloud that are not covered by sessions, while also relaying key efforts for on-premises EPM. We look forward to your attendance at this year's symposium.

8:30 – 8:45 AM	Kickoff Sessions	1:15 – 3:00 PM	EPM Cloud Rich Wilkie, Shankar Viswanathan, and Marc Seewald, Oracle Corporation
8:45 – 9:30 AM	Keynote Matt Bradley, Oracle Corporation	3:00 – 3:15 PM	Break
9:30 – 10:45 AM	On-Premises Update Shankar Viswanathan, Rich Wilkie, and Gabby Rubin, Oracle Corporation	3:15 – 4:15 PM	EPM Cloud (Continued) Al Marciante, Marc Seewald, and Don Bean, Oracle Corporation
10:45 – 11:00 AM	Break	4:15 – 5:00 PM	BI Cloud Services for EPM Gabby Rubin, Oracle Corporation
11:00 – 12:15 AM	Bridge to Cloud (Hybrid) Doug Cosby, Mike Casey, and Al Marciante, Oracle Corporation	5:00 PM	Wrap-up
12:15 – 1:15 PM	Lunch		

NEW ORACLE PROFESSIONAL TRACK: EPM/BI - OHIO

9:15 – 10:45 AM	A Tour of the Oracle EPM/BI Landscape  Glenn Schwartzberg, interRel Consulting	1:15 – 2:15 PM	Help! Navigating EPM/BI Resources  Tim German, Qubix
11:15 AM – 12:15 PM	A Bright Future: Your Career in EPM/BI Natalie Delemar, EY		

ADF AND MAF SYMPOSIUM - COLORADO

Development in the Age of Cloud: This Sunday Symposium takes a deep look at the impact of the Cloud's platform as a service offering on the role and capabilities of application developers. In the session, we'll be reviewing the latest and upcoming offerings from Oracle for web and mobile application development and deployment in the Cloud. We'll also discuss empowering business users with development capabilities through the Cloud, and how it can impact the relationship between the IT organization and their customers. See how your role as an application developer is going to evolve in the next couple of years as organizations further adopt the Cloud platform.

8:30 – 9:30 AM	Application Development Trends and Their Impact on You Shay Shmeltzer, Oracle Corporation	1:00 – 2:00 PM	Rapid Cloud Application Development for Citizen Developers Shay Shmeltzer, Oracle Corporation
9:30 – 10:30 AM	Rethink Mobile...for a Great User Experience Frédéric Desbiens, Oracle Corporation	2:00 – 3:00 PM	Agile Development Flows with the Cloud: Oracle Best Practices Shay Shmeltzer, Oracle Corporation
10:30 – 11:00 AM	Break	3:00 – 3:15 PM	Break
11:00 AM – 12:00 PM	Gimme That Sleek UX! Oracle's Rapid Development Kit Lynn Munsinger, Oracle Corporation	3:15 – 4:15 PM	The Future of Application Development: Open Q&A Panel Oracle Product Managers
12:00 – 1:00 PM	Lunch		

	SHERATON I	SHERATON II	SHERATON III	CHICAGO X	CHICAGO IX	CHICAGO VIII		COLUMBUS	MISSOURI	MAYFAIR	MICHIGAN B	MICHIGAN A	
Session 1 8:30 - 9:30 AM	EPM DATA INTEGRATION Data Integration for Cloud and Hybrid Environments Jon Harvey eCapital Advisors	PLANNING Introducing Enterprise PBCS NOP Marc Seewald Oracle Corporation	PLANNING Workforce Planning: The Pros and Cons of Planning by Employee Name or Position ID Brett Schneider SC&H Group	EPM REPORTING Do You Know All the Ways to Retrieve Data from Smart View? Find Out Here Andrew Smith Vertical Edge Consulting Group	ESSBASE Case Study: Reduce the Kroger Essbase Footprint without Sacrificing ANYTHING! And Have Room for Growth... Kadee Rodriguez Kroger	ESSBASE Chaos with Control: Old-School Forecasting 101 Matt Milella Oracle Corporation		EPM BUSINESS CONTENT Maintaining, Monitoring, Administering, and Patching: The Real Cost of Hyperion Upkeeping Eric Helmer ADI Strategies	BI & DATA WAREHOUSING OBIEE the Smart View Way NOP Wayne Van Sluys interRel Consulting	BI & DATA WAREHOUSING Preparing for BI 12c Upgrade Dan Vlamis Vlamis Software Solutions	FINANCIAL CLOSE Introduction to HFM NOP Tiffany Briseno Summit Materials	FINANCIAL CLOSE How to Use Hyperion Tax Provision to Complete the Close Process Puzzle Kathleen Strell Edgewater Ranzal	Session 1 8:30 - 9:30 AM
	9:30 - 10:00 AM Break Sponsored by Finit Solutions, Exhibit Hall												
Session 2 10:15 - 11:15 AM	EPM DATA INTEGRATION Cycling off FDM Classic on Steroids and Taking a Dose of FDMEE HG Anthony Scalse Edgewater Ranzal	PLANNING From MaxL to EPM Automate: Translating Hyperion Planning Automation Methods from On-Premise to the Cloud Randall Miller Emtec	PLANNING Take a Peek at Dell's Smart EPM Global Environment NOP Ricardo Giampaoli TeraCorp	EPM REPORTING Introduction to Enterprise Performance Reporting Cloud Service NOP Al Marciate Oracle Corporation	ESSBASE Branching and Conditions in Calc Scripts Michael Henderson MJ Henderson/Tethys Corp	ESSBASE Everything You Ever Wanted to Know About Hybrid But Were Afraid to Ask Tim Faitsch Sears Holdings		EPM BUSINESS CONTENT Beyond Just Data: Comprehensive Governance for EPM Natalie Delemar Ernst & Young	BIG DATA & ADV. ANALYTICS Is Oracle SQL the Best Language for Statistics NOP Brendan Tierney Oralytics	BI & DATA WAREHOUSING Introduction to OBIEE NOP Nick Hurt IFPI	FINANCIAL CLOSE Unravel the Secrets of the New HFM API Henri Vilmino Infraacts	FINANCIAL CLOSE Using Process Management to Communicate Data Completeness Leticia Cordova CheckPoint Consulting	Session 2 10:15 - 11:15 AM
	11:15 AM - 12:30 PM Lunch A												
Session 3A 12:45 - 1:45 PM	EPM DATA INTEGRATION Finding a Little Lightning: Integrating the Oracle Cloud Michael Nader Huron Consulting Group	PLANNING On-Premises Planning vs. PBCS: Common Administrative Tasks Compared, Contrasted, and Recommended Cameron Lackpour CL Solve	PLANNING Replacing the ERP Allocations with Oracle HPCM and Intergration with Hyperion Planning Jim Malseed Deloitte	EPM REPORTING HFM Reporting and Close, Using Smart View and Excel Custom Ribbon and Macros Dennis Jensen FLSmith A/S	ESSBASE An Introduction to the Java API Using Eclipse and JavaFX Gerriet Suiter eCapital Advisors	ESSBASE A Stomp Through the Tulips of Essbase Cloud Service Steve Liebermensch Oracle Corporation		EPM BUSINESS CONTENT Time-Driven Activity-Based Costing (TDABC) at the Univ. of Texas MD Anderson Cancer Center James Incalcaterra MD Anderson Cancer Center	BI & DATA WAREHOUSING BICS Migration Case Study Nicholas Hurt IFPI	BI & DATA WAREHOUSING Does Your Data Have a Story? Find Out with Oracle Data Visualization Desktop Mike Durran Oracle Corporation	FINANCIAL CLOSE HFM Rule Tips for Speed Freaks Christopher Barbieri Finit Solutions	FINANCIAL CLOSE Automate DRM-HFM Integration Using the New HFM Java SDK Stephen Bowden Peloton	Session 3A 12:45 - 1:45 PM
	Session 4 2:00 - 3:00 PM	EPM DATA INTEGRATION Oracle Data Relationship Management: What's New and What's Coming? Rahul Kamath Oracle Corporation	PLANNING TravelCenters of America Tames the EPM Giant: Integrated Design Solution for PBCS, HSF, and HFM Maria Myers Huron Consulting Group	PLANNING Hybrid-Enabled Planning: Tips from a Successful Implementation Chian Lin EPM Intelligence	EPM REPORTING Fun with Financial Reports Michael Reed Textron	ESSBASE Next Generation Essbase Outline Extractor Tips and Tricks Tim Tow Applied OLAP	ESSBASE ASO Tuning and Calculations Tim Faitsch Sears Holdings		EPM BUSINESS CONTENT The Collaborative Cloud: Design Innovations to Foster Enterprise Collaboration NOP Brian Casey Oracle Corporation	BIG DATA & ADV. ANALYTICS How to Choose Between Hadoop, NoSQL, or Oracle Database Jean-Pierre Dijcks Oracle Corporation	BI & DATA WAREHOUSING What's New in OBIEE for Developers and Why You Should Care Christian Screen Art of BI Software	FINANCIAL CLOSE Economic, Environment, Social Performance, Oh My! Sustainability Reporting at Summit Materials Tiffany Briseno Summit Materials	FINANCIAL CLOSE Close Process at Your Fingertips Joy Hsu The Hackett Group
3:00 - 3:15 PM Break													
Session 5 3:15 - 4:15 PM	EPM FOUNDATIONS A Tour of WebLogic as it Relates to EPM Nicholas King Google	PLANNING Introduction to Hyperion Planning NOP Jessica Cordova ARC EPM Consulting	PLANNING Strategic Workforce Planning using E-PBCS and HCM Cloud Mark Rinaldi Oracle Corporation	EPM REPORTING Innovative Shopping Centers and OBIEE over Essbase at Macerich Christian Screen Art of BI Software	ESSBASE Awesomeness, and Its Name Is Calc Manager!!!! Celvin Kattookaran Huron Consulting Group	ESSBASE The Why, What, and When of Essbase Cloud Service Gabby Rubin Oracle Corporation		EPM BUSINESS CONTENT Move into Mobile: Incorporating Mobile into Your EPM Reporting Strategy NOP Alexander Ladd MindStream Analytics	BIG DATA & ADV. ANALYTICS Getting Started with Oracle R and OBIEE NOP Kevin McGinley Red Pill Analytics	BI & DATA WAREHOUSING 50 Shades of #Fail: OBI Worst Practices in Real Life Christian Berg Dimensionality	FINANCIAL CLOSE Keeping an HFM Application Clean Dennis Jensen FLSmith A/S	FINANCIAL CLOSE Security and Auditing for the HFM Admin: Are You Getting the Most out of Hyperion Shared Services? Jeff Miller Finit Solutions	Session 5 3:15 - 4:15 PM
	Session 6 4:30 - 5:30 PM	EPM DATA INTEGRATION Incredible ODI Tips to Work with Hyperion Tools Ricardo Giampaoli TeraCorp	PLANNING Hyperion Planning in the Cloud at CTDI for Daily Forecasting: Drives Performance Visibility Kate Gaudiosi CTDI	PLANNING Introduction to the Hyperion Planning REST API Jake Turrell Turrell Consulting	EPM REPORTING Drillthrough: It May Not Be as Hard as You Think Michael Smith TopDown Consulting	ESSBASE SQL and Essbase Glenn Schwartzberg interRel Consulting	ESSBASE An Introduction to Essbase NOP Martin Neuliep General Analytics		EPM BUSINESS CONTENT EPM Wheel of Fortune Ron Dimon Deloitte Consulting	BI & DATA WAREHOUSING Oracle GoldenGate and Apache Kafka: A Deep Dive into Real-Time Data Streaming Michael Rainey Rittman Mead	BI & DATA WAREHOUSING Data Visualization for Oracle Business Intelligence 11g Dan Vlamis Vlamis Software Solutions	FINANCIAL CLOSE HFM Cash Flow: A New Framework to Dramatically Simplify Maintenance and Auditability... Julien Coudrette Grant Thornton	FINANCIAL CLOSE Becoming One with Your HFM Design Cris Heceta MindStream Analytics

7:00 AM - 6:30 PM Registration, Level 4, Ballroom Promenade
 7:00 - 8:30 AM Breakfast Sponsored by CheckPoint Consulting, Level 4, Sheraton Chicago Ballroom IV-VII
 9:30 AM - 6:30 PM Exhibit Hall Hours

■ APEX
■ ADF AND MAF
■ BI & DATA WAREHOUSING
■ BIG DATA & ADV. ANALYTICS
■ DATABASE
■ EPM BUSINESS CONTENT
■ EPM PLATFORM
■ EPM APPLICATIONS

★ **NEW ORACLE PROFESSIONAL TRACK**

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 1 8:30 - 9:30 AM	APPLICATION EXPRESS Introduction to APEX ★ David Peake Oracle Corporation	APPLICATION EXPRESS Mastering the APEX 5 Administration Maze Christoph Ruepprich Accenture Enkitech Group	APPLICATION EXPRESS Open Source and APEX: Join the Movement Martin D'Souza Insum	DATABASE Three Types of Table Compression Tim Gorman Delphix	DATABASE Understanding and Benchmarking Oracle 12c In-Memory Column Store Bert Scalzo IDERA	DATABASE PL/SQL Goodies in Oracle Database 12c Steven Feuerstein Oracle Corporation	ADF AND MAF The Five Ways of Building Oracle Applications (Forms, ADF, APEX, JET, MAF): How to Choose Sten Vesterli More Than Code	Session 1 8:30 - 9:30 AM

9:30 - 10:00 AM Break Sponsored by Finit Solutions, Exhibit Hall

Session 2 10:15 - 11:15 AM	APPLICATION EXPRESS Have You Sampled the Packaged Apps? ★ Paul Broughton APEX Evangelists	APPLICATION EXPRESS Mastering APEX 5 IRs: Guts and Performance Karen Cannell TH Technology	APPLICATION EXPRESS Application Express in the Cloud Jason Straub Oracle Corporation	DATABASE ORDS Tips and Tricks Kris Rice Oracle Corporation	DATABASE DBAs in the Year 2016 Richard Soule C2 Consulting	DATABASE The Most Important Things You Should Know About Oracle Cary Millsap Accenture Enkitech Group	ADF AND MAF Introduction to ADF Core Technologies Peter Koletzke Quovera	Session 2 10:15 - 11:15 AM
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Session 3B 11:30 AM - 12:30 PM	APPLICATION EXPRESS APEX 5 Plugins for Everyone Alan Arentsen Ordina	APPLICATION EXPRESS APEX PI: Interfacing the Raspberry Pi with APEX Christoph Ruepprich Accenture Enkitech Group	APPLICATION EXPRESS Exploiting the Power of the Database Anton Nielsen C2 Consulting	DATABASE A Holistic Approach to Database Security Robert Lockard Oraclewizard	DATABASE Architecting Your Own DBaaS in a Private Cloud with EM12c Gustavo Antunez Pythian	DATABASE Finding All the Red M&Ms: A Story of Indexes and Full Table Scans Chris Saxon Oracle Corporation	ADF AND MAF Digital Transformation: Your First Steps with Oracle Mobility Mia Urman AuraPlayer	Session 3B 11:30 AM - 12:30 PM
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12:30 - 1:45 PM Lunch B

Session 4 2:00 - 3:00 PM	APPLICATION EXPRESS Plugins Unplugged Christian Rokitta themes4apex.com	APPLICATION EXPRESS A Primer on RAS in APEX Dimitri Gielis APEX R&D	APPLICATION EXPRESS So Long, and Thanks for All the CSS Scott Spendolini Sumner Technologies	DATABASE Performance Analytics: Visualizing the Power of the AWR Warehouse Stewart Bryson Red Pill Analytics	DATABASE Powerful SQL Constructs You Might Not Be Aware Of Galo Balda State of Texas	DATABASE eDB360 101: How Do I Get an Understanding of My Database Though SQL*Plus? Carlos Sierra Accenture Enkitech Group	ADF AND MAF Deep Dive into Oracle ADF Transactions: Advanced Techniques Eugene Fedorenko eProseed NL	Session 4 2:00 - 3:00 PM
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3:00 - 3:15 PM Break

Session 5 3:15 - 4:15 PM	APPLICATION EXPRESS Structuring an APEX Application ★ Alex Nuijten allAPEX	APPLICATION EXPRESS Hooked on Classic (Reports): Learn Tips and Techniques to Make Them Sing Jorge Rimblas Insum	APPLICATION EXPRESS Top Five APEX JavaScript APIs Roel Hartman APEX Consulting	DATABASE Read, Store, and Create XML and JSON Kim Berg Hansen Trivadis Denmark A/S	DATABASE Oracle Forms 12c: What's New Michael Ferrante Oracle Corporation	DATABASE SQL Developer for the DBA Jeff Smith Oracle Corporation	ADF AND MAF Build a Mobile App in 60 Minutes with MAF John King King Training Resources	Session 5 3:15 - 4:15 PM
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Session 6 4:30 - 5:30 PM	APPLICATION EXPRESS Dynamic Actions to Create Dynamic Applications ★ Timothy St. Hilaire Oracle Corporation	APPLICATION EXPRESS The Ultimate (APEX) Dashboard for Your JIRA Environment Oliver Lemm MT AG	APPLICATION EXPRESS Why? Juergen Schuster iT-Beratung	DATABASE Automate Data Loading Using PL/SQL Nelson Calero Pythian	DATABASE Incident Analysis Using ASH Data Craig Shallahamer OraPub	DATABASE How Data Virtualization Works: Internals And Use Cases Tim Gorman Delphix	ADF AND MAF Three's Company: Going Mobile with Oracle APEX, Oracle MAF, and Oracle MCS Frédéric Desbiens Oracle Corporation	Session 6 4:30 - 5:30 PM
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HANDS-ON LABS

SUPERIOR A	SUPERIOR B
ESSBASE Creative Essbase Tricks Driven by Smart View and FDMEE – MAXL, ASO Calcs, Partitioning, Etc. Bernard Ash EPM Clarity	ADF AND MAF Empowering Citizen Developers: Introduction to Oracle Application Builder Cloud Service Shay Shmeltzer Oracle Corporation ★

9:30 - 10:00 AM Break, Exhibit Hall

ESSBASE Groovy Fundamentals for EPM People David Schleis Insum	APPLICATION EXPRESS Building a Basic Demo Application Using Oracle Application Express ★ David Peake Oracle Corporation
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12:30 - 1:45 PM Lunch B

EPM DATA INTEGRATION Keep Your Cloud and On-Premise Systems in Sync with the Latest Features of FDMEE Doug Correa Peloton	APPLICATION EXPRESS Build Something! IOT = Internet + Oracle + Things ★ Anton Nielsen C2 Consulting
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EPM DATA INTEGRATION Keep Your Cloud and On-Premise Systems in Sync with the Latest Features of FDMEE Doug Correa Peloton	DATABASE RESTful Application Development with the Oracle Cloud Database as a Service (DBaaS) Jeff Smith Oracle Corporation
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	SHERATON I	SHERATON II	SHERATON III	CHICAGO X	CHICAGO IX	CHICAGO VIII		COLUMBUS	MISSOURI	MAYFAIR	MICHIGAN B	MICHIGAN A	
Session 7 8:30 - 9:30 AM	EPM FOUNDATIONS Hyperion Support and Tips During an Upgrade from 11.1.2.2 to 11.1.2.4 Azmat Bhatti Canadian Tire	PLANNING Planning and Budgeting Cloud Service Powered by City of Detroit Budget Department Tejas Patel AST Corporation	PLANNING Testing, Reconciling, and Validating: Less Pain and More Gain Ron Moore TopDown Consulting	EPM REPORTING Adding a Business Intelligence Layer on an HFM System Lorenzo Pennacchio Techedge	ESSBASE Strange Essbase Experiments Jon Keskitalo eCapital Advisors	ESSBASE Hey Mom! Look What I Built with the Essbase Java API! Tim Tow Applied OLAP		EPM BUSINESS CONTENT Why Finance and IT Love Hyperion in the Cloud Alex Leung The Goal Getters	BIG DATA & ADV. ANALYTICS Clustering Data with Oracle Data Mining: The Easiest Place to Start in Predictive Analytics Tim Vlamis Vlamis Software Solutions	BI & DATA WAREHOUSING Using APEX to Integrate Projections into an OBIEE Financials Dashboard Teal Sexton UC Berkeley	FINANCIAL CLOSE Automating Guarantor Non-Guarantor Financial Statements with the HFM Equity Pickup Module Keith Berry US-Analytics	FINANCIAL CLOSE Speed Up Your Account Reconciliation Process Joy Hsu The Hackett Group	Session 7 8:30 - 9:30 AM
	VENDOR MindStream Analytics: Solving Complex Consolidations with Essbase and HFM in a Decentralized Environment Jessica Benbow Mindstream Analytics	VENDOR interRel Consulting: Cloud Atlas: Edward Roske Helps You Navigate the Ever-Expanding Oracle EPM... Edward Roske interRel Consulting	VENDOR Applied OLAP: Dodeca Customer Panel: Essbase and Dodeca - Beyond the Cube Tim Tow Applied OLAP	VENDOR Edgewater Ranzal: Opus Group Is Over the Moon With Oracle Planning and Budgeting Cloud Service Charlie Luke Opus Group	VENDOR GE and Accelatis: Reining in the World's Largest Oracle Hyperion Environment Jonathan Berry Accelatis	VENDOR Peloton: Enterprise PBCS and PFP: Two Ways to Manage Project Planning Stephen Bowden Peloton		VENDOR Insum: APEX Stories: A Panel with Start-Ups and Fortune 500s Monty Latiolais Insum	VENDOR KPMG: Eliminating Grief at Greif through HFM Leading Practices Courtney Foster KPMG	VENDOR American Partners: When Hyperion Planning and Essbase Implementations Go Wrong Matthew Aldrich American Partners	VENDOR Vertical Edge Consulting Group: Cloud Atlas: A Holistic View of Oracle's EPM and BI Cloud Offerings John Conlee Vertical Edge Consulting Group	VENDOR SC&H Group: Harnessing the Synchronicity Unicorn: PBCS and On-Premise HFM Working Together Nick Scott SC&H Group	
10:45 - 11:15 AM Break Sponsored by Key Performance Ideas, Exhibit Hall													
Session 9 11:15 AM - 12:15 PM	EPM DATA INTEGRATION FDME Can Do That? Anthony Scalse Edgewater Ranzal	PLANNING PBCS Is Still Hyperion Planning Brian Marshall US-Analytics	PLANNING Hyperion Planning Design and Build with Smart Push and Map to Reporting Cindy Eichner Finit Solutions	EPM REPORTING There and Back Again: An Epic Journey with the Smart View API George Cooper Gap	ESSBASE (Keep) Pushing the Envelope with New Calcs Features Ron Moore TopDown Consulting	ESSBASE Ealytics: Finally, A Server Makes a Difference! John Ceynar Halliburton		EPM BUSINESS CONTENT Implementing the World's Largest Ealytics Program Gary Crisci General Electric	BI & DATA WAREHOUSING Complex Task Orchestration in ODI: A Challenge with a Happy End Holger Friedrich sumIT	BI & DATA WAREHOUSING Visual Analyzer vs. Answers: The Cage Match Kevin McGinley Red Pill Analytics	ESSBASE Essbase CDFs: A Microscope and a Dremel at the Same Time Dmitry Kryuk Independent Consultant	FINANCIAL CLOSE Supplemental Data Manager: Workflow-Driven Ad Hoc Data Collection Rajesh Bhatia Oracle Corporation	Session 9 11:15 AM - 12:15 PM
	EPM FOUNDATIONS EPM Panel with the GE Architecture Team Gary Crisci General Electric	PLANNING The Planning Repository Revisited: Beyond the Basics Brian Marshall US-Analytics	PLANNING What's New and What's Coming in Oracle Hyperion Planning and PBCS Shankar Viswanathan Oracle Corporation	EPM REPORTING Reports from the Dark Side of Hyperion Planning Qingchen Chen National Renewable Energy Lab	ESSBASE Hybrid in Production Panel Tim German Qubix	ESSBASE Drillbridge: The Easy Way to Implement Hyperion Drillthrough Jason Jones Applied OLAP		EPM BUSINESS CONTENT Driving Automation and Consistency Between Reporting Systems Through DRM Steven Davis TopDown Consulting	BI & DATA WAREHOUSING Running R in Your Oracle Database Using Oracle R Enterprise Brendan Tierney Oalytics	BI & DATA WAREHOUSING Visual Analyzer and Best Practices for Data Discovery Tim Vlamis Vlamis Software Solutions	ESSBASE APEX and Essbase: Together at Last Sarah Craynon Zumbum Oracle Corporation	FINANCIAL CLOSE Leave No Stone Unturned: Secrets to a Successful HFM Application Review Christopher Barbieri Finit Solutions	
3:00 - 3:30 PM Break Sponsored by TopDown Consulting, Exhibit Hall													
Session 11 3:30 - 4:30 PM	EPM FOUNDATIONS Understanding Administration for EPM Cloud Services (PBCS and EPRCS) Bill Fox Oracle Corporation		PLANNING Migrating from On-Premise Planning to PBCS at ARIAD Stephen Bowden Peloton	EPM REPORTING What's New in Hyperion Financial Reporting and Smart View Dave Roberts Oracle Corporation	ESSBASE Essbase Does It, but Dodeca Makes It Easy Lisa Jones St. Jude Medical	ESSBASE Whose Cube Is It Anyway? Understanding the Power of Essbase Michael Nader Huron Consulting Group		EPM BUSINESS CONTENT Creating an EPM Hurricane: Joining Cloud Solutions Together for a Complete EPM Solution Tracy McMullen interRel Consulting	BIG DATA & ADV. ANALYTICS No, Wait, Not That Way! Real-World Lessons from an Oracle Business Intelligence Applications 11g Implementation John Piwowar Pythian	BI & DATA WAREHOUSING OBIEE Security: It's a Jungle Out There Gianni Ceresa DATAlysis	ESSBASE Who Wants to Work Late on Fridays? Let's Go to the Movies Instead! Wayne Bates AMC Theatres		Session 11 3:30 - 4:30 PM
	EPM FOUNDATIONS The Ground Floor Tour of an HFM 11.1.2.4 Upgrade and Redesign Utilizing Ealytics Sue Lewis Finit Solutions	PLANNING It's a Groovy, Groovy, Groovy, Groovy World: How My Favorite Language Is Now Part of My Favorite Tools Joe Aultman interRel Consulting	PLANNING Profitability and Cost Management: Have It Your Way Mike Killeen Edgewater Ranzal	EPM REPORTING Elevating Financial and Performance Reporting...to the Cloud Steven Hatchouel Peloton	ESSBASE Essbase: It's Not Just for Numbers Henry Robin interRel Consulting	ESSBASE Introduction to Essbase Hybrid Aggregation Mode Jake Turrell Turrell Consulting		EPM BUSINESS CONTENT Current Trends and Best Practices for Improving User Adoption and Productivity for Oracle EPM and BI D.J. Hoelscher Oracle Corporation	BIG DATA & ADV. ANALYTICS SQL on Hadoop: How to Leverage Your Oracle SQL for Big Data Analytics Jean-Pierre Dijcks Oracle Corporation	BI & DATA WAREHOUSING Fear Not the Mashup: The OBIEE Mashup Feature Is the Key to Increased User Adoption Kathryn Watson Red Pill Analytics	ESSBASE Triggering Focused ODI Jobs from Planning on an Entire Ecosystem Dmitry Kryuk Independent Consultant	FINANCIAL CLOSE Data Validation: What Is the Best Approach? Juan Porter TopDown Consulting	

7:30 AM - 6:45 PM Registration, Level 4, Ballroom Promenade
 7:30 - 8:30 AM Breakfast Sponsored by Huron Consulting Group, Level 4, Sheraton Chicago Ballroom IV-VII
 10:45 AM - 6:45 PM Exhibit Hall Hours

■ APEX
■ ADF AND MAF
■ BI & DATA WAREHOUSING
■ BIG DATA & ADV. ANALYTICS
■ DATABASE
■ EPM BUSINESS CONTENT
■ EPM PLATFORM
■ EPM APPLICATIONS

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 7 8:30 - 9:30 AM	APPLICATION EXPRESS Dashboards and Data Visualization Arthur Rinberger Valdosta State University	APPLICATION EXPRESS Speed Up Your APEX Apps with JSON and Handlebars Marko Goricki BiLog	APPLICATION EXPRESS Avoid Network Issues and Polling with WebSockets! Kai Donato MT AG	DATABASE Oracle Statistics by Example Mauro Pagano Accenture Enkitech Group	DATABASE Resolving Cache Buffer Chain Latch Contention Craig Shallahamer OraPub	DATABASE Why Use PL/SQL? Bryn Llewellyn Oracle Corporation	ADF AND MAF Introduction to Oracle JET: JavaScript Extension Toolkit Shay Shmeltzer Oracle Corporation	Session 7 8:30 - 9:30 AM
	VENDOR FOEX GmbH: Even AI Capone Would Use FOEX! Managing Complex Requirements Fast and Easy Christian Anechitei FOEX GmbH	VENDOR CXO-Cockpit: Transforming Essbase Reporting Processes at Experian plc with CXO-Cockpit Richard Harwood Experian plc	VENDOR Perficient: Building a 360-Degree View of Your Customers on BICS Shiv Bharti Perficient	VENDOR Huron Consulting Group: Think Differently: How the Cloud Can Transform Your Organization Ken Hohenstein Huron Consulting Group	VENDOR EPMware: Metadata Management and Workflow for Cloud and On-Premise Hyperion Application Abhi Nerurkar EPMware	VENDOR EPM Intelligence: The Oracle EPM Hunger Games: Crowning the Victors Nihar Parikh EPM Intelligence	VENDOR Teradata: Continuous Transformation: The Next Evolution of Business Intelligence John Larson Teradata	
10:45 - 11:15 AM Break Sponsored by Key Performance Ideas, Exhibit Hall								
Session 9 11:15 AM - 12:15 PM	APPLICATION EXPRESS APEX and Version Control: Options for Keeping Revisions of Your APEX and DB Code Timothy St. Hilaire Oracle Corporation	APPLICATION EXPRESS Oracle APEX Scripting 101: The Command Line Is Your Friend Dietmar Aust Opal-Consulting	APPLICATION EXPRESS Testing APEX: Removing the Boring from Testing (Redux!) John Scott APEX Evangelists	DATABASE Get Your Money's Worth out of Your Database Patrick Barel AMIS Services	DATABASE Productivity Enhancing SQL*Plus Scripting Techniques Bert Scalzo IDERA	DATABASE DBAs Can Use Oracle Application Express? Poppycock! Joel Kallman Oracle Corporation	ADF AND MAF Open for Business: How to Bring Your ADF Apps to the World of REST Frédéric Desbiens Oracle Corporation	Session 9 11:15 AM - 12:15 PM
	APPLICATION EXPRESS Developing Rapidly with Quality and Agility Ed Jones Oracle Corporation	APPLICATION EXPRESS 5 x HTML5 x APEX 5 Christian Rokitta themes4apex.com	APPLICATION EXPRESS APEX Security: Discussing Real-World Security Risks Tim Austwick Rexx	DATABASE The Five Keys of Oracle GoldenGate: Implementation Strategies Every GoldenGate Administrator Needs to Know! Bobby Curtis Accenture Enkitech Group	DATABASE Protect Sensitive Data: Implementing Fine-Grained Access Control Nelson Calero Pythian	DATABASE Managing the Changes in Database Structures Using Oracle SQL Developer Data Modeler Heli Helskyaho Miracle Finland Oy	ADF AND MAF Panel Discussion: From Forms to the Future – Why? What? How? Sten Vesterli More Than Code	
12:15 - 1:45 PM Lunch and Learn (see page 10 for details)								
Session 10 2:00 - 3:00 PM	APPLICATION EXPRESS Upgrading to APEX 5: A Real-World Case Study Nicholas Hurt IFPI	APPLICATION EXPRESS Enriching APEX Applications with Semantics Adrian Png Insum	APPLICATION EXPRESS APEX and JavaScript, the Modular Way! Menno Hoogendijk iAdvise	DATABASE The Next Generation of Oracle GoldenGate Design: Faster, Smarter, and Scalable Bobby Curtis Accenture Enkitech Group	DATABASE PL/SQL and SQL Outtakes Helen Sanders Temple University	DATABASE Forecasting in Oracle Using the Power of SQL Kim Berg Hansen Trivadis Denmark A/S	ADF AND MAF Going Mobile: Mobile Application Design Principles for ADF Development Peter Koletzke Quovera	Session 10 2:00 - 3:00 PM
	APPLICATION EXPRESS It Wasn't Me: Finding Bugs in APEX Applications Peter Raganitsch FOEX GmbH	APPLICATION EXPRESS A Primer on Service Workers Dimitri Gielis APEX R&D	APPLICATION EXPRESS When You're Getting Good at an Obsolete Technology Vincent Morneau Insum	DATABASE DBA 101: Calling All New Database Administrators Gustavo Antunez Pythian	DATABASE Oracle Transparent Data Encryption Baseline Practices Robert Lockard Oraclewizrd	DATABASE The PL/SQL Compiler Does More Than Compile! Steven Feuerstein Oracle Corporation		
3:00 - 3:30 PM Break Sponsored by TopDown Consulting, Exhibit Hall								
Session 11 3:30 - 4:30 PM	APPLICATION EXPRESS Save Time with the FDM to FDMEE Conversion Utility Bernard Ash EPM Clarity	APPLICATION EXPRESS Productive JavaScript Development: Oracle JavaScript Extension Toolkit Dan McGhan Oracle Corporation						Session 11 3:30 - 4:30 PM
	APPLICATION EXPRESS Making the Most of Smart View with HFM Eric Erikson 123OLAP							
4:45 - 5:45 PM								

HANDS-ON LABS		
SUPERIOR A	SUPERIOR B	
BI & DATA WAREHOUSING Free-Form Data Visualizations Charles Elliott Rittman Mead	DATABASE OAUTH2 Authentication with Oracle REST Data Services Jeff Smith Oracle Corporation	Session 7 8:30 - 9:30 AM
		Session 8 9:45 - 10:45 AM
10:45 - 11:15 AM Break, Exhibit Hall		
BIG DATA & ADV. ANALYTICS Data Discovery Best Practices with Visual Analyzer Arthur Dayton Vlavis Software Solutions	APPLICATION EXPRESS Transitioning to Oracle Application Express 5 Universal Theme David Peake Oracle Corporation	Session 9 11:15 AM - 12:15 PM
12:15 - 1:45 PM Lunch and Learn		
BI & DATA WAREHOUSING Visual Analyzer Mash-Ups and Blending Michelle Kolbe Red Pill Analytics	DATABASE RESTful Application Development with the Oracle Cloud Database as a Service (DBaaS) Jeff Smith Oracle Corporation	Session 10 2:00 - 3:00 PM
3:00 - 3:30 PM Break, Exhibit Hall		
EPM DATA INTEGRATION Save Time with the FDM to FDMEE Conversion Utility Bernard Ash EPM Clarity	APPLICATION EXPRESS Productive JavaScript Development: Oracle JavaScript Extension Toolkit Dan McGhan Oracle Corporation	Session 11 3:30 - 4:30 PM
PLANNING Making the Most of Smart View with HFM Eric Erikson 123OLAP		Session 12 4:45 - 5:45 PM

7:30 AM - 5:15 PM Registration, Level 4, Ballroom Promenade
 7:30 - 8:30 AM Breakfast Sponsored by AST Corporation, Level 4, Sheraton Chicago Ballroom IV-VII
 9:30 AM - 2:00 PM Exhibit Hall Hours

BI & DATA WAREHOUSING EPM PLATFORM
 BIG DATA & ADV. ANALYTICS EPM APPLICATIONS
 EPM BUSINESS CONTENT
 *NOP NEW ORACLE PROFESSIONAL TRACK

	SHERATON I	SHERATON II	SHERATON III	CHICAGO X	CHICAGO IX	CHICAGO VIII		COLUMBUS	MISSOURI	MAYFAIR	MICHIGAN B	MICHIGAN A	
Session 13 8:30 - 9:30 AM	EPM DATA INTEGRATION	PLANNING	PLANNING	EPM REPORTING	ESSBASE	ESSBASE		EPM BUSINESS CONTENT	BIG DATA & ADV. ANALYTICS	BI & DATA WAREHOUSING	ESSBASE	FINANCIAL CLOSE	Session 13 8:30 - 9:30 AM
	Leveraging DRM Across Oracle BI and EPM Platforms at AMC Wayne Bates AMC Theatres	SAP HR and Hyperion Planning and Essbase Working Together: How to Get the Most out of Your Current HRIS... Michael Zazzera Intuitive Surgical	Back to Basics: EPMA's Return to Classic Planning Shannon Burket MindStream Analytics	Jumpstarting Your Report Creation with EPRCS Opal Alapat interRel Consulting	Essbase New Features and Roadmap Update: Chicago Edition Steve Liebermensch Oracle Corporation	Torn Between Two Worlds: Is Essbase a Business or an IT Tool? Joe Aultman interRel Consulting		Knock Your SOX Off! Infinity Pharmaceuticals' Journey to EPM and BI in the Sarbanes-Oxley Era Nicholas Mann Peloton	How to Build an Internet of Things Data Pipeline Rex Eng Northrop Grumman	OBIEE 12c and the Leap Forward in Lifecycle Management Stewart Bryson Red Pill Analytics	Build Your Own Outline Extractor with One SQL Query Martin Neuliep General Analytics	Financial Close Manager Implementation and Integration with SAP: A Case Study Katherine Ritsema KPMG	

9:30 - 10:00 AM Break Sponsored by Perficient, Exhibit Hall

Session 14 10:15 - 11:15 AM	EPM FOUNDATIONS	PLANNING	BI & DATA WAREHOUSING	EPM REPORTING	ESSBASE	ESSBASE		EPM BUSINESS CONTENT	BI & DATA WAREHOUSING	BI & DATA WAREHOUSING	BI & DATA WAREHOUSING	FINANCIAL CLOSE	Session 14 10:15 - 11:15 AM
	Tips and Tricks for Managing Your EPM Infrastructure Nicholas King Google	Business Rules to Run Them All! Justin Biard Independent Consultant	OBIEE 12c and Essbase: What's New for Integration and Reporting Against EPM Sources Mark Rittman Rittman Mead	How To Make FR Do What You Want It To Do Dan Franceschina Emerging Solutions/EMTEC	Automating Essbase Data Validations: How To Get It Done! Kristi Meyer Principal Financial Group	Essbase in the Cloud: The Essential Overview John Maloney TopDown Consulting		The M&A Information Factory: 80 Sources in 100 Days with DRM and FDMEE Mike Killeen Edgewater Ranzal	Quick Start to Setting up Planning Sources in OBIEE Wayne Van Sluys interRel Consulting	Scaling to Infinity: Partitioning Data Warehouses on Oracle Database Tim Gorman Delphix	Back2Basics: A Day in the Life of an Oracle BI Query Christian Berg Dimensionality	Upgrading to the Latest HFM Version? Set Your Expectations Right! Henri Vilminko Infratecs	

Session 15B 11:30 AM - 12:30 PM	EPM DATA INTEGRATION	PLANNING	BI & DATA WAREHOUSING	EPM REPORTING	ESSBASE	ESSBASE		EPM BUSINESS CONTENT	BIG DATA & ADV. ANALYTICS	BI & DATA WAREHOUSING	EPM DATA INTEGRATION	FINANCIAL CLOSE	Session 15B 11:30 AM - 12:30 PM
	FDME: Release 11.1.2.4.100, Including Cloud Integration Support and the Universal Data Adapter Michael Casey Oracle Corporation	How to Avoid Grief When Migrating an Excel-Based Forecast to Hyperion Planning Nick Hobart Pearson	Mobile Data Analysis: Instant Gratification Matt Milella Oracle Corporation	Put Your Own Ribbon on Smart View Gary Adashek General Electric	Using Refreshable MDX for Better Validation Gerriet Suiter eCapital Advisors	Case Study: Converting a Multi-Cube Solution to a Single Cube Using Hybrid Mode Dennis Hogan Finit Solutions		Mixing It Up: Combining Cloud and On-Premise Frank Wessels Infratecs	Getting Started with a Data Discovery Lab: You Don't Have to Go Big to Gain Big Kathryn Watson Red Pill Analytics	A Walk Through the Kimball ETL Subsystems with Oracle Data Integration Michael Rainey Rittman Mead	The Top 10 Features of ODI in an EPM Environment Matthias Heilos FinTech Innovations	Moving Financial Close Activities to the Cloud Rajesh Bhatia Oracle Corporation	

12:30 - 1:45 PM Lunch B

Session 16 2:00 - 3:00 PM	EPM DATA INTEGRATION	PLANNING	BI & DATA WAREHOUSING	EPM REPORTING	ESSBASE	ESSBASE		EPM BUSINESS CONTENT	BIG DATA & ADV. ANALYTICS	BI & DATA WAREHOUSING	PLANNING	FINANCIAL CLOSE	Session 16 2:00 - 3:00 PM
	Integrating Hyperion's Cloud Offerings with Salesforce.com (and Other Cloud Products) Edward Roske interRel Consulting	Moving from Tactical to Strategic: Leveraging Planning/PBCS with Hyperion Strategic Finance (HSF) Kevin Whalen Linium	How to Brand and Own Your OBIEE Interface: Past, Present, and Future Andy Rocha Rittman Mead	OBIEE and All of the EPM Applications: How It Really Works Tracy McMullen interRel Consulting	cubeSavvy Utilities: The Missing Essbase Tools Harry Gates Cox Automotive	Essbase and Exalytics Overview and Future Gabby Rubin Oracle Corporation		Revenue Modeling and Analysis by Customer and Product with HPCM at Exide Technologies John Graves Exide Technologies	Become a "Smart" Business: Develop the "Me Factor" to Interact with Your Customers Sean Suskind Sierra-Cedar	Data Warehousing in the Real World Kent Graziano Snowflake Computing	Accounting for Users Who Are One Sandwich Short of a Picnic David Fouts SC&H Group	Business Unit Profitability Using Allocations in HFM and Essbase Scott Sawers Finit Solutions	

Session 17 3:15 - 4:15 PM	EPM DATA INTEGRATION	PLANNING	BI & DATA WAREHOUSING	EPM REPORTING	ESSBASE	ESSBASE		EPM BUSINESS CONTENT	BIG DATA & ADV. ANALYTICS	BI & DATA WAREHOUSING	FINANCIAL CLOSE	FINANCIAL CLOSE	Session 17 3:15 - 4:15 PM
	Building and Running a World-Class Finance Governance Capability with DRG and DRM Nigel Poe ADM	Not Just Budgeting Coffee: 10+ Years of Hyperion Planning at Dunkin' Brands Michael Bender Performance Architects	The Science of What's Possible with Oracle Business Intelligence Mike Durran Oracle Corporation	How ADT Gained User Acceptance in Its Delivery of Essbase and Oracle General Ledger Data to Business Users Jesse Coomber ADT	The Essbase Calc Script Buffet Ronnie Tafoya interRel Consulting	Essbase, the Cloud, and Why You Should Care Cameron Lackpour CL Solve		How the University of Michigan Health System Conquered Multiple Shadow Systems... Natalie Underhill University of Michigan Health System	Oracle Big Data Discovery: Extending into Machine Learning and Advanced Visualizations Mark Rittman Rittman Mead	Harvard Case Study: Agile Oracle BI Development for Multiple Users with Git Eric Brown Harvard University	Redesigning Multiple HFM Applications for Streamlining Reporting Jill Baker YUM Brands	Data-Driven Rules in HFM Keith Berry US-Analytics	

4:15 - 4:30 PM Break

Session 18 4:30 - 5:30 PM	EPM DATA INTEGRATION	PLANNING		EPM REPORTING		ESSBASE		EPM BUSINESS CONTENT	BIG DATA & ADV. ANALYTICS	BI & DATA WAREHOUSING		FINANCIAL CLOSE	Session 18 4:30 - 5:30 PM
	Migration Approaches for FDMEE, the Heart of the Matter Francisco Amores Infratecs	Hyperion Planning Interface: Simplified! Cindy Eichner Finit Solutions		Swipe Your Way to Better Analytics on the Cloud with Senior Lifestyle Sarah Katz Huron Consulting Group		Essbase Spreadsheet Add-In to Smart View with Success! D.J. Hoelscher Oracle Corporation		Want to Know How Your Project is Progressing? Try Agile/Scrum Methodology Michael Smith TopDown Consulting	Introduction to Apache Kafka and Real-Time ETL Gwen Shapira Confluent	OBIEE and Essbase, Oh My! Carol Krajewski interRel Consulting		The Easy Way, the Hard Way, and the Right Way to Migrate HFM Business Rules to Calculation Manager Kevin Hebbel SC&H Group	

7:30 AM - 5:15 PM Registration, Level 4, Ballroom Promenade
 7:30 - 8:30 AM Breakfast Sponsored by AST Corporation, Level 4, Sheraton Chicago Ballroom IV-VII
 9:30 AM - 2:00 PM Exhibit Hall Hours

- APEX
- ADF AND MAF
- BI & DATA WAREHOUSING
- BIG DATA & ADV. ANALYTICS
- DATABASE
- EPM BUSINESS CONTENT
- EPM PLATFORM
- EPM APPLICATIONS

★ **NOP** NEW ORACLE PROFESSIONAL TRACK

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 13 8:30 - 9:30 AM	APPLICATION EXPRESS	APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE	ADF AND MAF	Session 13 8:30 - 9:30 AM
	Let Your APEX Application Find Everything: "Fuzzy Search" with Oracle Text ★ Carsten Czarski Oracle Corporation	Technical Deep Dive: Single Sign-On for Your APEX Apps Niels de Bruijn MT AG	Mastering the APEX Universal Theme Roel Hartman APEX Consulting	The Perils of Describing Performance Improvements Cary Millsap Accenture Enkitech Group	A Quick Guide to Free Oracle Tuning Tools Bjoern Rost Pythian	PL/SQL All the Things in Oracle SQL Developer Jeff Smith Oracle Corporation	What's New in Oracle ADF and Oracle JDeveloper 12.2 Shay Shmeltzer Oracle Corporation	

9:30 - 10:00 AM Break Sponsored by Perficient, Exhibit Hall

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 14 10:15 - 11:15 AM	APPLICATION EXPRESS	APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE	ADF AND MAF	Session 14 10:15 - 11:15 AM
	Dynamic Actions 5.1 ★ Juergen Schuster IT-Beratung	Affordable Workflow Options for Your APEX App Niels de Bruijn MT AG	Shaping Up Theme Roller Beyond Universal Theme Vincent Morneau Insum	What Is DevOps and Why You Should Care Kris Rice Oracle Corporation	Is Oracle Your TYPE? Patrick Barel AMIS Services	Where's Waldo? Using a Brute-Force Approach to Find an Execution Plan the CBO Hides Carlos Sierra Accenture Enkitech Group	ADF: Full Control CSS! Skinning Your Fusion App End to End Theresa Strepek AST Corporation	

11:15 AM - 12:30 PM Lunch A

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 15A 12:45 - 1:45 PM	APPLICATION EXPRESS	APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE	ADF AND MAF	Session 15A 12:45 - 1:45 PM
	Release the Brakes: Why Is My APEX Application Slow? ★ Peter Raganitsch FOEX GmbH	Oracle ORDS 101: Jumpstart Your Development Dietmar Aust Opal-Consulting	Merging the Great Divide: Bridging Desktop and Web Applications Martin D'Souza Insum	SQL for Date Ranges and History Using Temporal Validity and Flashback Data Archive Chris Saxon Oracle Corporation	How Salesforce.com Eliminated Downtime for Major Releases Using Edition-Based Redefinition Lee Horner Salesforce.com	SQL Developer Data Modeler, the Key to Building a Data Warehouse in Minutes Holger Friedrich sumIT	Give MAF a REST: Using REST/JSON Services in MAF John King King Training Resources	

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 16 2:00 - 3:00 PM	APPLICATION EXPRESS	APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE	ADF AND MAF	Session 16 2:00 - 3:00 PM
	Strike That! Securing Data with Oracle Advanced Security and APEX Scott Spendolini Sumner Technologies	Oracle APEX Security: Exposing Your Application to the Internet Nathan Catlow Recx Ltd	APEX: High-Quality Printing and Exporting for FREE! John Scott APEX Evangelists	The Lab on Your Laptop: Technical Growth with "Hyperlocal Cloud Computing" John Piwowar Pythian	REST Easy and cURL up with DBaaS: Building a Private Cloud Database to Increase Organizational Agility Danny Bryant Accenture Enkitech Group	New PL/SQL Features Brought by the Latest Generation of Oracle Database Bryn Llewellyn Oracle Corporation	The Secret Sauce in Oracle's Cloud Apps Is the UX, and the Magic Ingredient Is ADF Debra Lilley Certus Solutions	

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 17 3:15 - 4:15 PM	APPLICATION EXPRESS	APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE		Session 17 3:15 - 4:15 PM
	User-Friendly Data Diff with APEX ★ Oliver Lemm MT AG	Assisting Disabled People with APEX Slavica Mihailovic Advanced System Design (ASD)	APEX 5.1 New Features: Part 1 Marc Sewtz Oracle Corporation	Instrumentation for Oracle Database Development Alex Nuijten allAPEX	Stateful to Stateless: Modernizing with JSON and PL/SQL William Coulam DB Artisans	SQLd360: SQL Tuning Diagnostics Made Easy Mauro Pagano Accenture Enkitech Group		

4:15 - 4:30 PM Break

	OHIO	MISSISSIPPI	ONTARIO	HURON	ARKANSAS	ERIE	COLORADO	
Session 18 4:30 - 5:30 PM		APPLICATION EXPRESS	APPLICATION EXPRESS	DATABASE	DATABASE	DATABASE	ADF AND MAF	Session 18 4:30 - 5:30 PM
		APEX Security: Anatomy of a Cross-Site Scripting Attack Tim Austwick Recx	APEX 5.1 New Features: Part 2 Marc Sewtz Oracle Corporation	Writing SQL That Sucks Less Bjoern Rost Pythian	The Best Oracle Database 12c New Features Rich Niemiec Rolta	Developer Experience, Because Developers Are People, Too Mark Vilrokk Oracle Corporation	Customer Stories: Oracle Mobile Cloud in Action Mia Urman AuraPlayer	

HANDS-ON LABS

SUPERIOR A	SUPERIOR B
PLANNING	APPLICATION EXPRESS
Making the Most of Smart View with Planning ★ Rudy Zucca 123OLAP	Creating Mobile Applications Using Application Express 5 ★ David Peake Oracle Corporation

9:30 - 10:00 AM Break, Exhibit Hall

BI & DATA WAREHOUSING	ADF AND MAF
Integrating Essbase with OBI Carol Krajewski interRel Consulting	Agile Team Development in the Cloud: Introduction to Oracle Developer Cloud Service ★ Shay Shmeltzer Oracle Corporation

12:30 - 1:45 PM Lunch B

BI & DATA WAREHOUSING	DATABASE
Free-Form Data Visualizations Charles Elliott Rittman Mead	OAUTH2 Authentication with Oracle REST Data Services Jeff Smith Oracle Corporation

EPM DATA INTEGRATION	ADF AND MAF
ODI 12c for Hyperion: Get Prepared for the Transition Matthias Heilos FinTech Innovations	Pedal to the Metal: How to Build Mobile Applications with Just a Browser ★ Frédéric Desbiens Oracle Corporation

4:15 - 4:30 PM Break

ESSBASE
Introduction to Essbase Hybrid Aggregation Mode Jake Turrell Turrell Consulting

THURSDAY, JUNE 30

8:00 - 11:45 AM Registration, Level 4, Ballroom Promenade
8:00 - 9:00 AM Breakfast Sponsored by The Hackett Group, Level 4, Sheraton Chicago Ballroom IV-VII

THURSDAY DEEP-DIVE SESSIONS 9:00 - 11:00 AM

ADF, COLORADO *Tips from the ADF Enterprise Methodology Group*

John Flack, Synectics for Management Decisions

Learn from the experts in the ADF Enterprise Methodology Group (ADF EMG) as presented by ADF EMG Moderator John Flack. This presentation will showcase the best tips from the ADF EMG archives as well as show off some of the help and tools that have been provided for and by the members of the group. See what ADF EMG has available to help you become a better architect of ADF applications.

APPLICATION EXPRESS, SHERATON II *The #LetsWreckThisTogether APEX Talks*

Just in case you have not received enough inspiring content by the end of the week, we have a surprise for you. On the last day of the conference, for the first time we'll host "The #LetsWreckThisTogether APEX Talks."

Instead of long, in-depth "deep dives" on a singular topic, the APEX track of the conference will close with lightning talks presented by some of the best and most well-known speakers and personalities in the APEX world. Several pre-selected presenters will do a roughly 10-minute talk on a topic that is sure to grab your attention.

This exclusive lineup will be: Martin D'Souza, Dimitri Gielis, Joel Kallman, Dan McGhan, Anton Nielsen, Peter Raganitsch, Shakeeb Rahman, John Scott, and Scott Spendolini, with Jorge Rimblas as the moderator.

BI AND DATA WAREHOUSING, MISSOURI *Data First*

Michelle Kolbe, Red Pill Analytics, and Gwen Shapira, Confluent

The first step to any data reporting or analytics project is getting the data in place. This involves answering questions such as where does the data come from, how do you extract the data, what is the target system, how do you model the data for reporting, and how do you get the data into its reporting shape. Your architecture plan will impact performance, ETL, and ease of use of the data for analytics.

In this session, we'll talk about the complexities of integrating and reporting on data from disparate data sources, including performance impacts and data model considerations. We'll cover a wide range of data systems, including big data and Oracle 12c with In-Memory and how requirements such as real-time data or data quality should affect your planning and ETL/ELT designs. This session will be the best after-Kscope party medicine that you'll need to be well-versed in the considerations for putting data first in analytics.

DATABASE, ARKANSAS *Database Design for Developers*

Heli Helskyaho, Miracle Finland Oy

Database designing is extremely important but unfortunately sometimes underestimated. Well-done database design work will guarantee good data quality and performance. For some reason, schools are not teaching the principles of relational database and relational theory anymore, and it is possible a developer needs to design databases without this vital information.

In this session, we will learn how to design the logical model and the kind of things that are important when doing that. Then we will learn how to move from a logical model to a relational model and what a database designer should be doing with a relational model. Finally, we will see what a physical model is and how that leads to the DDLs needed to create the database objects designed.

This session will have both theoretical information about the design work and demos of that work using Oracle SQL Developer Data Modeler.

EPM FOUNDATIONS, MISSISSIPPI *EPM Monitoring Deep Dive: Ensure You Have a Check-Engine Light, Speedometer, and Fuel Gauge*

Kellyn Pot'Vin-Gorman, Delphix, and John Booth, METAVERO

Join Kellyn Pot'Vin-Gorman and Oracle ACE Director John A. Booth as they cover the basics of monitoring, dive into Oracle Enterprise Manager, and review popular monitoring tools.

The deep dive for EPM Foundations this year focuses on instrumentation all implementations need to be on alert for potential issues or service impacts:

- Learn the basics of monitoring.
- Understand how Enterprise Manager can solve your monitoring needs.
- Be aware of other common monitoring software.
- Find out which critical items you need to monitor.

EPM REPORTING, MICHIGAN A *EPM Reporting Tracy Open Mic: Smart View/API (Hour 1); EPM Reporting Track Open Mic: OBIEE and EPM (Hour 2)*

Tracy McMullen, interRel Consulting

Join us for this informal collaborative session of sharing solutions, ideas, and issues with your peers. Bring your laptop and demo, or just bring your voice and enthusiasm. No rows of chairs and hours of listening in this session! We hope to have a group review and interactive discussion on some of the coolest solutions out there using Smart View and OBIEE for EPM.

ESSBASE, SHERATON I *Essbase Expert Panel*

Glenn Schwartzberg, interRel Consulting

Come ask a panel of Essbase experts (including a representative from Oracle) all of your burning Essbase-related questions. Still need more information on Essbase Cloud Service? What about hybrid databases? Exalytics, anyone? You won't want to miss this attendee-driven grab bag deep dive. Questions can be submitted via email to EssbaseDeepDive@gmail.com or by tweeting with hashtag #EssbaseDeepDive.

FINANCIAL CLOSE, SHERATON III *The Rules Circus: Experts Parade the HFM Functions*

Christopher Barbieri, Finit Solutions

A fearless panel of experts wants to show you how to get even greater functionality from HFM by using some uncommon functions. If you find ratios don't work properly, for example, try Hs.Dynamic. Use Hs.GetCellText to make your rules more dynamic, or write back text using Hs.SetCellTextWithLabel. When would you use Hs.IsAlmostEqual? The careful observer may even witness the creation of custom functions. We hope you'll enjoy learning about the practical side of these curious items.

PLANNING, MICHIGAN B *Where Are We Now?*

Edina Chmielarski-White, Alvarez & Marsal, and Prasad Kulkarni, Oracle Corporation

This session will settle all rumors surrounding PBCS vs. on-premise. Discussions will surround the following areas:

- Product vision - software licensing
 - Roadmap for the cloud
- On-premise and cloud roadmap
- How the cloud can make a difference
- When cloud matters to customers
- Hybrid deployment opportunities
 - Functionality differences
 - Product lifecycle
 - Module launches
- Q&A with Oracle regarding product development/strategy
 - Data/metadata integration best practice with Oracle's future direction
 - What tools will continue to be supported?
 - Migration best practices
 - Security on-source data
 - Will EPMA go away?
 - What will FDME provide for an enhanced administration?

Leadership Program Now Open

Are you ready to be an ODTUG leader of tomorrow?

The ODTUG Leadership Program is a nine-month journey consisting of monthly webinars on subjects ranging from leadership styles, effective communication, mentoring, and ethics to the challenges of leading volunteers. Sound interesting? Visit the ODTUG Leadership Program page (www.odtug.com/page/leadership) to learn more!

SAVE THE DATE

ODTUG Kscope17



JUNE 25-29

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